

Shocking Profit Speaker Sheet

Tim Van Mieghem, Author of the #1 International Bestseller “*Shocking Profit*” Speaking Topics

Tim brings the bold, practical voice of *Shocking Profit* to life with sessions tailored for:

MBA Students

- **Hidden Profits in Plain Sight:** How to spot untapped value in case studies, projects, and future employers.
- **The Cost Trap:** Why cutting isn't the same as creating profit and how to shift mindset early in a career.
- **Profit as a Discipline:** Frameworks to sharpen decision-making in any industry.

Executives

- **Uncovering Profit Blind Spots:** Proven strategies for finding double-digit margin gains without restructuring.
- **From Firefighting to Profit-Creating:** Reclaiming leadership focus from daily urgencies.

For Associations & Professional Groups

- ***Shocking Profit* – What Every Leader Misses:** Universal insights for organizations of all sizes.
- **Breaking the “Business-as-Usual” Cycle:** How to recognize and break free from the hidden costs of inertia.

For PE and CEO Conferences

- **Building Self-Sustaining Companies:** How to build leadership teams and systems that enable companies to run effectively without constant owner or CEO intervention, raising enterprise value and lowering risk.
- **Operational Excellence as a Value Creation Lever:** Financial engineering alone won't cut it in today's competitive landscape. This keynote focuses on operational excellence as the most controllable and sustainable lever for value creation – illustrated with real PE case studies where operational improvements drove outsized exits.



Format Options

Custom MBA Modules

Case discussions, frameworks, student consulting tie-ins.

Keynote Address

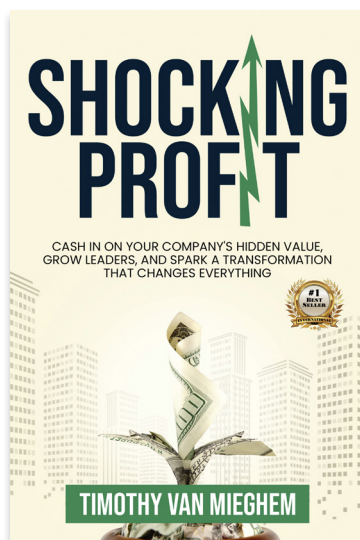
High-impact, inspiring talk to open or close events.

Fireside Chat/Guest Lecture

Interactive, Q&A-driven session with a host or moderator.

Workshop and Intensives

Hands-on, practical application of *Shocking Profit* frameworks with real-world examples.



Audience Takeaways

Attendees walk away with:

- **A framework for identifying hidden profit opportunities** in their own organizations.
- **Diagnostic skills** to uncover operational blind spots, waste, and overlooked assets.
- **A mindset shift** from defensive cost-cutting to proactive profit creation.
- **Practical tools** from *Shocking Profit* that they can apply immediately.